

Bellevue Community League

Meeting of the Board of Directors, October 20, 2020 - 7:00pm

Attendance: Conrad Siegers, Tim Starchuk, Jeremy Fritsche, Fraser Hayes, Mike Shiplack, Geof Lilge, Brian Finley, Rick McAdie, Ed Boraas, Sherry Heschuk, Kerry Heise (Bookkeeper), Marvin Heise (Northstars), Larry Fundytus (Hall Manager), Anna Vesala (NRC)

1. Call to order
 - Meeting called to order by Rick McAdie at 19:11
2. Approval of agenda
 - M/S/C Conrad/Tim that the agenda be approved
3. Consent Agenda

Board members are expected to have reviewed the previous meeting's minutes and all attached reports prior to the meeting. The Consent Agenda portion of the agenda will consist of a single motion: to approve the minutes of the previous meeting, to accept for information all reports included in the Consent Agenda package, and to approve of all motions included in the Consent Agenda package (outlined below).

 - a. Approval of minutes of previous meeting: September 15, 2020
 - b. Community stakeholder reports
 - i. Neighbourhood Resource Coordinator (Anna Vesala)
 - ii. ~~Abundant Community Edmonton (Cory Seibel)~~
 - iii. ~~Edmonton Tool Library (Emma Ingen-Housz)~~
 - iv. ~~Northstars Athletic Club (Marvin/Kerry Heise)~~
 - v. ~~Edmonton Toy Library (Kyla Fisher)~~
 - c. Directors & chairs' reports
 - i. ~~President (Rick McAdie)~~
 - ii. ~~Vice President (Jeremy Fritsche)~~
 - iii. ~~Treasurer (Conrad Siegers)~~
 - iv. ~~Past President (Brian Finley)~~
 - v. ~~Social Director (Fraser Hayes)~~
 - vi. Program Director (Geof Lilge)
 - vii. ~~Membership Director (Laura Finley)~~
 - viii. ~~Civics Director (Tim Starchuk)~~
 - ix. Communications Director (Mike Shiplack)
 - x. ~~Community Safety Director (Nazio Filice)~~
 - xi. ~~Sustainability Committee Chair (Sherry Heschuk)~~
 - xii. ~~Casino Committee Chair (Rick McAdie)~~
 - M/S/C Brian/Sherry to approve the minutes of the previous meeting and to accept for information all reports included in the Consent Agenda package
 - d. Motions included in Consent Agenda, if any
 - i. *From Geof Lilge, Program Director: to allocate \$100 for equipment rental and artist honorarium for our Oct. 24 Bellevue Lounge concert recording*
 - **M/S/C Geof/Fraser to allocate \$100 for equipment rental and artist honorarium for our Oct. 24 Bellevue Lounge concert recording**
4. Presentations and Discussion Points (refer to attached reports)
 - a. Neighbourhood Resource Coordinator (Anna Vesala)
 - i. Discussion of included report
 - Anna is now back at work and happy to be meeting with the various leagues
 - There is now an e-newsletter going out once per month (replacing the Park Bench)
 - The newsletter will be the primary vehicle for city-wide information
 - Anna wanted to highlight the opportunity for seed funding for up to \$2500 through Neighbourhood Engagement Funding
 - There is a simplified application for applications up to \$500
 - Blocks, organizations, etc., can apply
 - Anna chatted with Brian about the hall projects
 - More to come re. details/next steps
 - b. Program Director (Geof Lilge)
 - i. Discussion of included report
 - Geof explained the concept of an intimate concert series

- Idea is to promote the hall as a rental space, and the community as one that is friendly to the arts and to artists
 - The series will be audio/video-recorded
 - Post-covid, we will be able to host audiences and expand the program further
 - Ultimately, the plan is for the program to be self-sufficient (with grants and other revenue)
- c. Communications Director (Mike Shiplack)
- i. Discussion of included report
 - Mike spoke about recommendations provided by community members regarding spaces and social media
 - ii. Website revision ideas (online booking, etc)
 - Mike forwarded an email with examples of other halls' online booking arrangements, etc
 - There are lots of options and lots of variety among other leagues
 - Some accept credit cards, some provide instruction on setting up an e-transfer, and others simply allow a calendar view
 - Mike will look into plugins/etc that may support this usage
 - Currently, the website is built on Wordpress and hosted by Concordia
 - Mike was curious if we wanted a credit card payment option
 - Larry mentioned that most rentals are still using cheques
 - Kerry explained some of the additional costs associated with maintaining credit card payment merchant accounts, etc.
 - Rick suggested that Mike return with recommendations
 - iii. Online hall booking (motion)
- d. Sustainability Committee Chair (Sherry Heschuk)
- i. EFCL COVID-19 liability information
 - Sherry distributed some information from the EFCL
 - Sherry is curious what the future of the Sustainability position is, particularly with the changes due to Covid, etc.
 - Sherry will be getting in touch with the appropriate directors about opportunities for programming
 - Sherry became a "partner in parks" this year
 - Mike mentioned how helpful it's been to have Sherry working on Sustainability issues and providing a bridge to other Sustainability chairs
 - Conrad mentioned the upcoming EFCL initiative to support energy-efficiency projects
 - There are energy-efficiency grants of ~\$5000 available
 - ii. Concordia's New Academic Building
 - A number of neighbours met with the architects, planners, horticulturalists, etc., at Concordia to discuss the construction
 - Jim Gendron, et al., are putting a good-neighbour plan together
 - Sherry has been speaking frequently with Tim Loreman, CUE's President
 - Brian and Rick also attended
 - Rick discussed the idea of establishing a Bellevue neighbourhood development group/committee
 - Most of the neighbours' questions were responded to effectively in the architects' presentation
 - Rick commented on the process being non-adversarial and that CUE is committed to working with the neighbourhood
- e. Treasurer (Conrad Siegers)
- i. CLIP grant
 - The recent upgrades were _not_ done via CLIP
 - CLIP is typically undersubscribed, and covers 50% of the cost of renovations
 - Conrad mentioned that a retroactive grant application for half of the renovation cost should be possible
 - ii. EFCL energy efficiency
 - (discussed above, under Sustainability)
 - iii. Insurance renewal
 - Conrad had filled out the reapplication form in September
 - Next bill will be March

- iv. TV service
 - At the last meeting, options for cost cutting were discussed
 - Conrad wanted to know if TV service should be cut
 - The consensus was to cut the TV service
- 5. Business arising from the previous meeting's minutes, if any
- 6. Other new business, if any
 - Tim presented a notice from the City on the upcoming public hearing for the new use of the Expo lands
 - Mike has been considering social media giveaways, perhaps around Christmas, and is looking for feedback (e.g. decoration contest)
 - The directors responded positively to the contest/giveaway idea, and Christmas provides enough time to sort out the details
 - Rick discussed the idea of posting (via the website or social media) the development notices that we receive from the city
 - There is an EFCL meeting on Oct 29
- 7. Date and time of next meeting
 - The next meeting is scheduled for Tuesday, November 17 at 7pm
- 8. Adjournment
 - M/S/C Jeremy/Conrad
 - Meeting adjourned at 20:16